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Likestillings-
og diskrimineringsombudet



GENDER EQUALITY AND WORK-LIFE BALANCE PROGRAMME

SUCCESS, TRANSFERABLE AND SUSTAINABLE STORIES

Prague, November 7th -8th 2017

Rachel Eapen Paul DPP, Norway
Begona Suarez, PO, Spain

Programme Operator

State Secretariat for Social Services and Equality

Donor Partner

Office for the Equality and Anti-Discrimination Ombud of Norway

Objective

To foster actions for moving towards an **effective equality of and opportunities between women and men in the labour market** (improving employability, career development, entrepreneurship, shared responsibility and conciliation, social and labour integration of women living in rural areas and of the specially vulnerable women, reducing the gender pay gap, etc.)

Implementation of actions to **combat gender violence** and its effects.

Facilitate and strengthen **bilateral relations**, exchange of experiences and best practices between Norway and Spain.



PROGRAM

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CO-FINANCED BY THE THE EUROPEAN ECONOMIC AREA FINANCIAL MECHANISM
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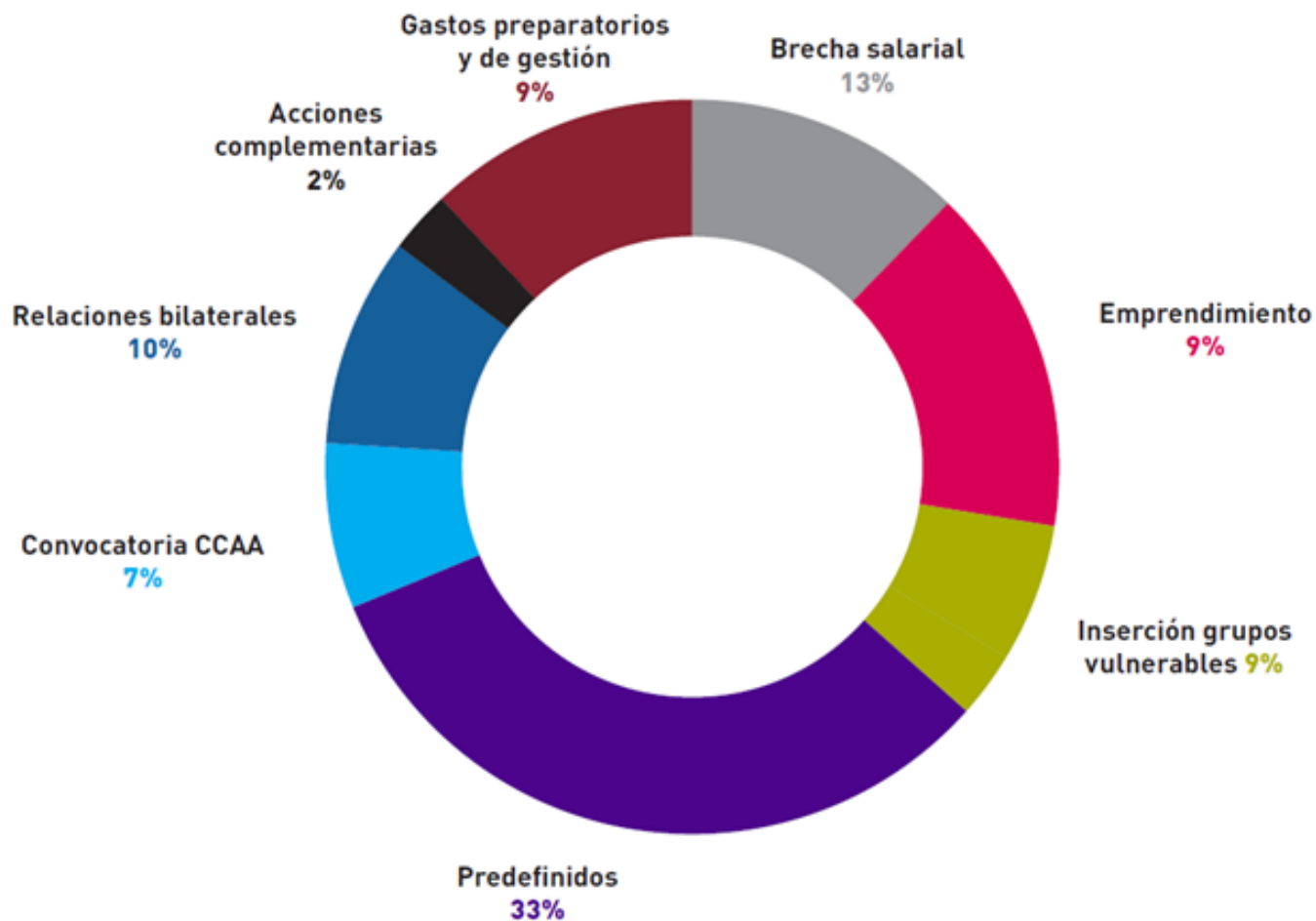
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BUDGET DISTRIBUTION





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70 Projects developed

- 5 Predefined projects
- 59 Projects from the IMIO Open call
- 6 Projects from the AACC Open Call
- Bilateral Relations
- Complementary Actions



Assigned budget:

11,989.706€

EEA Grants:

10.191.250€ (85%)

Spain (Programme Operator):

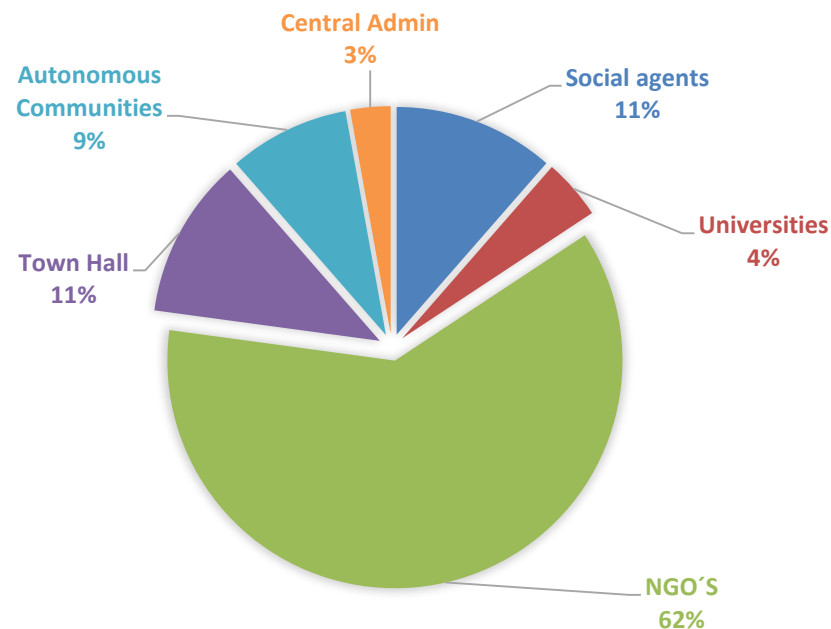
1.798.456€ (15%)

GENDER EQUALITY AND WORK LIFE BALANCE PROGRAMME

SCOPE



AGENTS INVOLVED



MORE OUTSTANDING RESULTS OF THE PROGRAMME

- ❑ **70 projects**, successfully implemented, as well as several bilateral relations and complementary actions
- ❑ Involvement of a number of different agents

Principales indicadores de resultados del programa



- ❑ A great number of **dissemination and communication actions**:
 - 1.000 press articles
 - more than 80.000 brochures and 17.000 posters
 - more than 150 dissemination events
 - intense presence of the projects in social networks, etc.

QUANTITATIVE RESULTS

- ☐ **Exceeding the challenge** started in 2012/2013
- ☐ High impact on empowerment, self-esteem and motivation of women who have participated in different projects. Numerous success and overcoming stories.
- ☐ The Programme has become a cultural transformation agent:
 - Motivating overcoming gender stereotypes (women themselves, companies, organizations, etc.)
 - Identifying and assessing the potential of certain groups of women as drivers of entrepreneurship and innovation
 - Spreading greater awareness about certain issues, such as gender pay gap and gender violence
- ☐ Impact of the success stories of Programme participants as entrepreneurs who have managed to carry out their projects, which are a source of motivation and inspiration for many other women.
- ☐ The overcoming of myths

QUALITATIVE RESULTS

- ☐ Improving knowledge and establishment of national and transnational networks, which may lead to future collaborations beyond the Programme
- ☐ Participatory and collaborative projects: enriched by the exchange of information and viewpoints of various international partner organizations (national /international)
- ☐ Strengthening of bilateral relations
- ☐ Programme projects that have led to other projects
- ☐ Women's associations created to achieve the objectives of the project
- ☐ Projects that last beyond the Programme

Etc...



*Thank you to all those
who helped make this
happen!*

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