



Career counseling in the education system

- Primary school
 - 1st to 7th grade (age 6 to 12)
- Secondary school
 - 8th to 10th grade (age 13 to 16)
- High school (age 16-19)
 - Academic programs preparing for college and university (5)
 - Vocational programs (13)



Perceptions on gender and profession



<https://tv.nrk.no/serie/schrodingers-katt/dmpv73001513/12-09-2013#t=2m20s>



A gender defined childhood?



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Definitions and perceptions

- Gender orientation
- Gender expression
- Sexual orientation

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Reflections

- Girl acting as a boy - tomboy
- Boy acting as a girl - sissy?
- Different accept??
- If so, why?



How does gender influence your choice of profession?

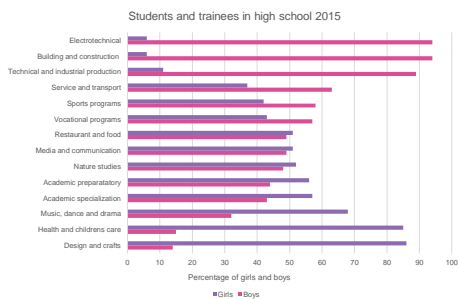


Gender and profession

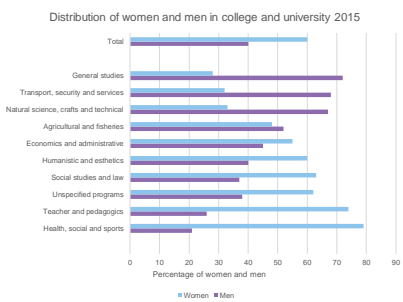
- Commercializing of childrens culture
- Education and profession define identity
- Children perceive different valuation of professions
- Girls widen their choice of professions, boys do not
- Recruiting boys to health care a challenge



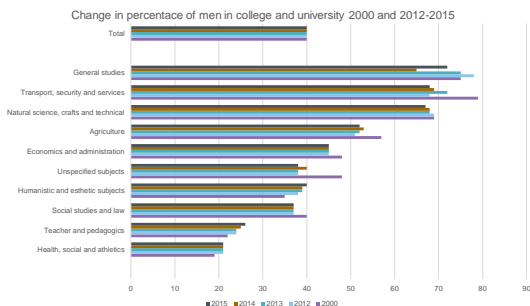
High school



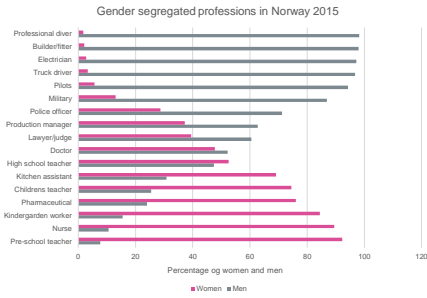
College and university



Change of percentage of men in college and university



Gender segregated professions



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Consequences

- Less perceived freedom of choice
- Limitations in working life
- Inequality in salary, status and working conditions
- Leads to inequality in pensions
- Drop-outs and change of program

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Reflections

Is it a wrong choice when men do not dare to choose vocational training for pre-school teacher or nurse because they fear being branded as gay or because they do not perceive it as an acceptable job?

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Why gender perspectives in career counseling?

- Fairness, freedom and equality
- Expand room for choices and actions
- Prevent dropouts and change of programs



How to expand the perceptions of choices for students?

- Information to parents
- Youths as role models
- Untraditional practice weeks
- Job training - play resource



Job training – boys as play resource in kindergarten